

Key Performance Indicators 2025-2030 Strategic Plan

Strategic Goal 1: Student First

1. Student Satisfaction Score

- % of positive responses in related student experience survey questions.
- % of positive responses in related course evaluations.

2. Retention Rate

- % of degree seeking students who continue from one academic term to the next (excluding summer)
- % Degree seeking students retained from academic year to academic year

3. Graduation/Completion/Transfer Rate

- % of degree seeking students who complete their program within 150% of normal time
- % of degree seeking students who do not complete their program but successfully transfer within three years

Strategic Goal 2: Career Pathways

4. Workforce Alignment Index

- Number of programs on the Eligible Training Providers List

5. Career Placement Rate

- % of respondents employed within 6 months of graduation.

6. Credential Completion Rate

- Number of academic students earning credentials or certifications other than an associate degree annually
- Number of workforce development students earning credential or certifications annually
- % certifications earned by WFD students enrolled in certificate-culminating programs/AY

Strategic Goal 3: Community Engagement

7. Community Engagement Growth

- # of community engagement programs offered
- # of attendees at community engagement events

Strategic Goal 4: Financial Stability

8. Scholarship and Aid Utilization Rate

- % of degree seeking students applying for financial aid
- % of WFD students who receive external funding

9. Diversify funding resources

- Number of non-institutional grant applications submitted

% of non-institutional grants awarded on submitted applications

- Composite Financial Ratio (measures the college's financial health by combining four core financial ratios)