

Policy: NPRC-3000 College Mission and Identity

Origination: 11-19-2018 Approved: 12-14-2018 Effective: 12-14-2018

Reviewed: Last Updated:

Subject: College Mission and Identity Statement

1. PURPOSE

This policy statement establishes the mission and identity statement of Northern Pennsylvania Regional College.

2. SCOPE AND APPLICABILITY

This policy is applicable to all who are served by and all those who implement the mission of Northern Pennsylvania Regional College (NPRC or the College).

3. REFERENCES

- 3.1 INDX-0010 Master Policy Index
- 3.2 Northern Pennsylvania Regional College Strategic Plan, Mission and Identity Statement, https://regionalcollegepa.org/mission-and-identity/

4. **DEFINITIONS**

- 4.1 A mission statement succinctly communicates the essence of a college's primary goal to all constituencies. The mission statement guides all institutional activities and governs the use of resources.
- 4.2 An identity statement is an honest description of an institution at a moment in time that encapsulates the principles of the institution and communicates how the institution executes its mission.

5. POLICY

5.1 The mission of Northern Pennsylvania Regional College is to provide affordable and accessible post-secondary education to the underserved residents of northern Pennsylvania.

- 5.2 The identity statement of Northern Pennsylvania Regional College is as follows:
 - 5.2.1 Northern Pennsylvania Regional College provides highly accessible, low-cost, post-secondary education and workforce development training to the underserved and unserved of northern Pennsylvania.
 - 5.2.2 We enhance regional economic growth and civic development by meeting employers' needs for skilled workers. By doing so, we create greater opportunities and the career and educational pathways that will help retain and attract residents to our region.
 - 5.2.3 We serve underserved communities in northern Pennsylvania by engaging recent graduates, high school or college non-completers, returning adults, and first-generation students.
 - 5.2.4 We bring classrooms to communities by providing a flexible, career-focused curriculum and quality instruction through the use of interactive media. We offer associate degrees, certificate programs, short- term classes, workshops and seminars, and customized training.
 - 5.2.5 We are low-cost, high quality, easily accessible, student-centered, and highly responsive to existing or emerging community needs.
 - 5.2.6 Our future is bright because we fill a unique niche in the way in which we deliver post-secondary education and workforce development to the residents of our region. Our dedicated, highly qualified, and passionate trustees and staff are true partners in ensuring our students' success in school and in life.

6. RESPONSIBILITIES AND TIMELINES

- 6.1 All employees of NPRC and all members of the Board of Trustees for the College are responsible for participating in the development, review, and revision of the mission and identity statement.
- 6.2 All employees of NPRC and all members of the College's Board of Trustees are responsible for aligning their actions and interactions on behalf of NPRC with the aspirations of the institution's mission and identity statement.

7. REVIEW STATEMENT

This policy shall be reviewed on a regular basis at least once every five years per the Policy Review Schedule established by the President or his designee. A review of the policy may be requested prior to the timeframe outlined by the policy review schedule by any student,

faculty, staff, administrator, or board member. Such a request must be submitted in writing to the office of the President and must address specific concerns. Upon receipt of such a request, a complete review of the policy will be conducted within three months. Upon review, the President or President's designee may recommend to the Board of Trustees that the policy be amended or repealed.

8. SIGNATURES

Signature on file	
Chair, Board of Trustees	Date
Signature on file	
President	Date

Attachments: None

Distribution: Board of Trustees; regionalcollegepa.org

Revision Notes: Policy in Origination